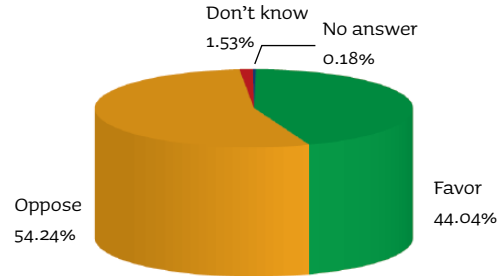


FIGURE 11.3

ASKING THE RIGHT QUESTION

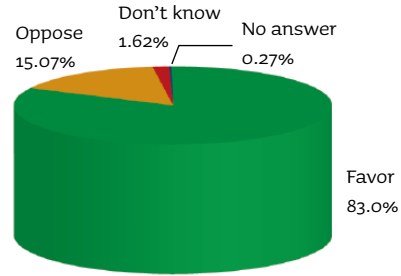
Version A

Question: Do you favor or oppose allowing students and parents to choose a private school to attend at public expense?



Version B

Question: A proposal has been made that would allow parents to send their school-age children to any public, private, or church-related school they choose. For those parents choosing non-public schools, the government would pay all or part of the tuition. Would you favor or oppose this proposal in your state?



Comparison of results from two versions of school choice questions

Source: PDK/Gallup 33rd Annual Survey of the Public's Attitude Towards Public Schools, 2001.